

FIG. 1

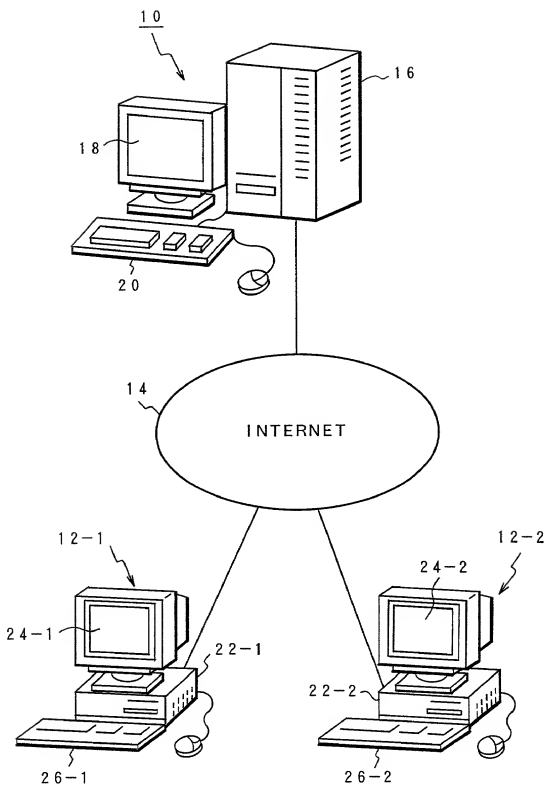


FIG. 2

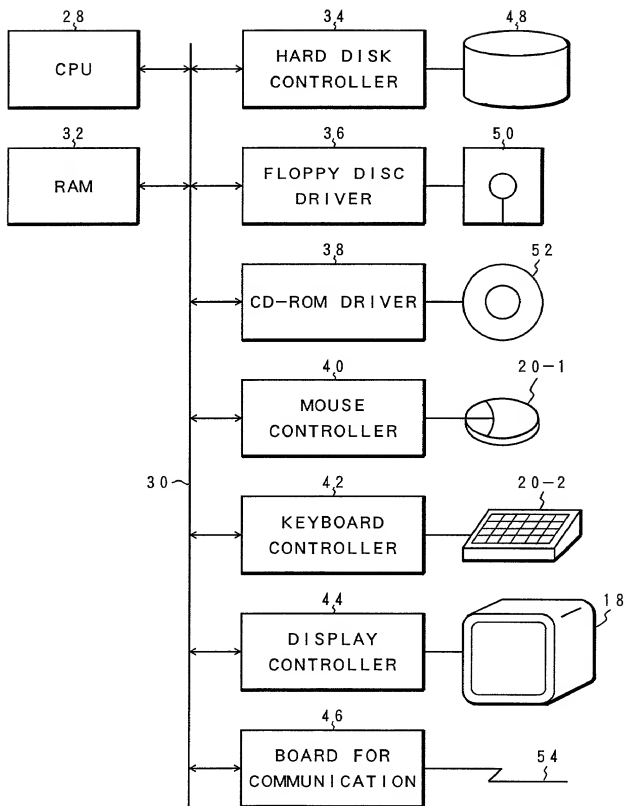
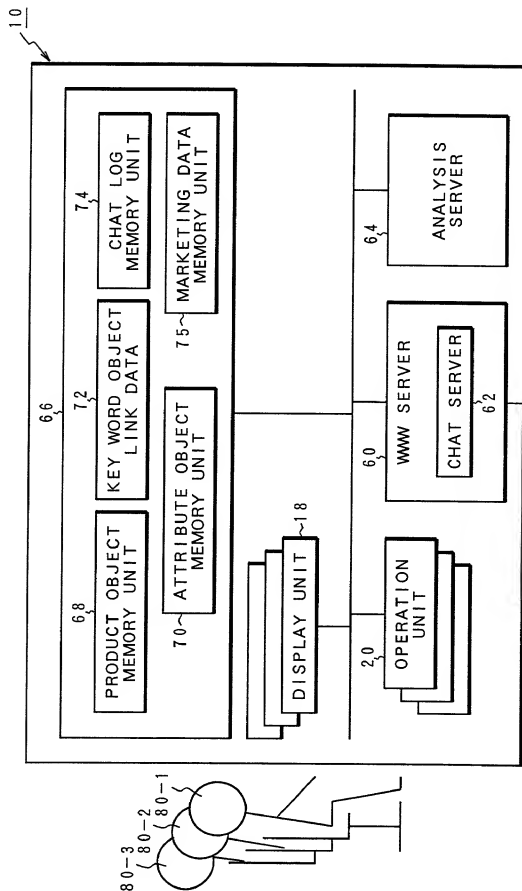


FIG. 3A



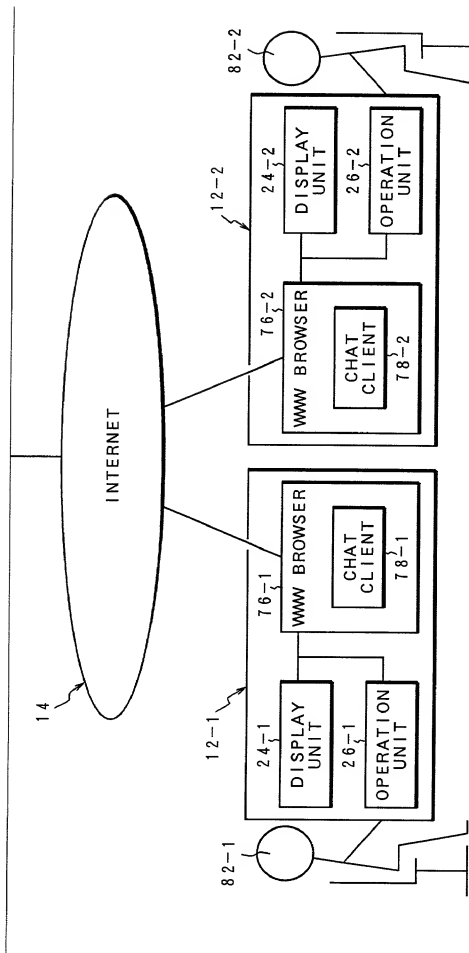


FIG. 4

84

TOP PAGE

IMAGINARY STORE 00

86~ CATALOGUE

PLEASE SELECT A PERSON IN CHARGE. ~88

90~ OPEN SPACE FOR CHAT


YOU ARE AN

-TH VISITOR.

92

FIG. 5


PAGE OF PERSONS IN CHARGE



SALESPERSON A


96-1

IN CONVERSATION



SALESPERSON B

96-2



SALESPERSON C

96-3

98 → B : THE CHARACTERISTIC OF THIS PRODUCT

MR. YAMADA : MAY I ASK A QUESTION?

<TOP> <CATALOGUE> <PERSONS IN CHARGE> <OPEN SPACE FOR CHAT> <ORDER>

FIG. 6

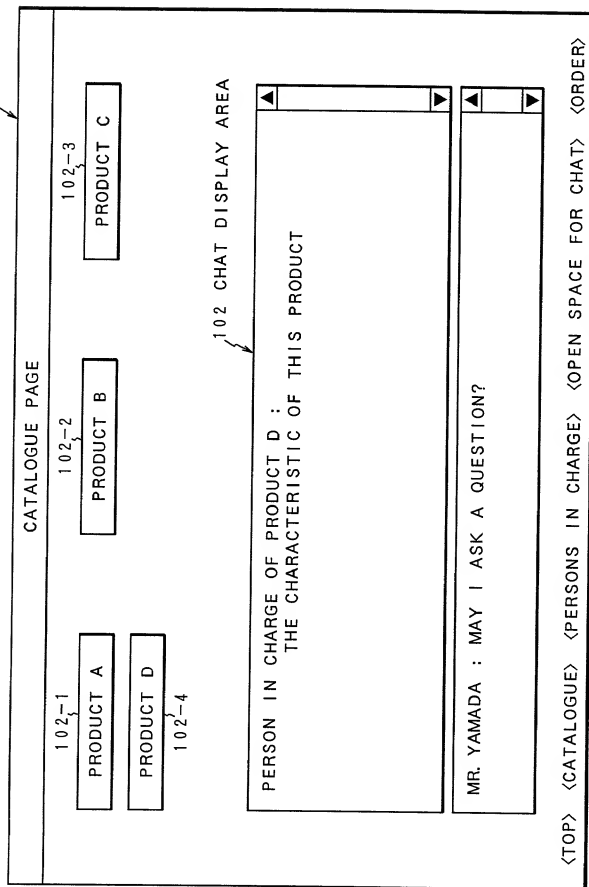


FIG. 7

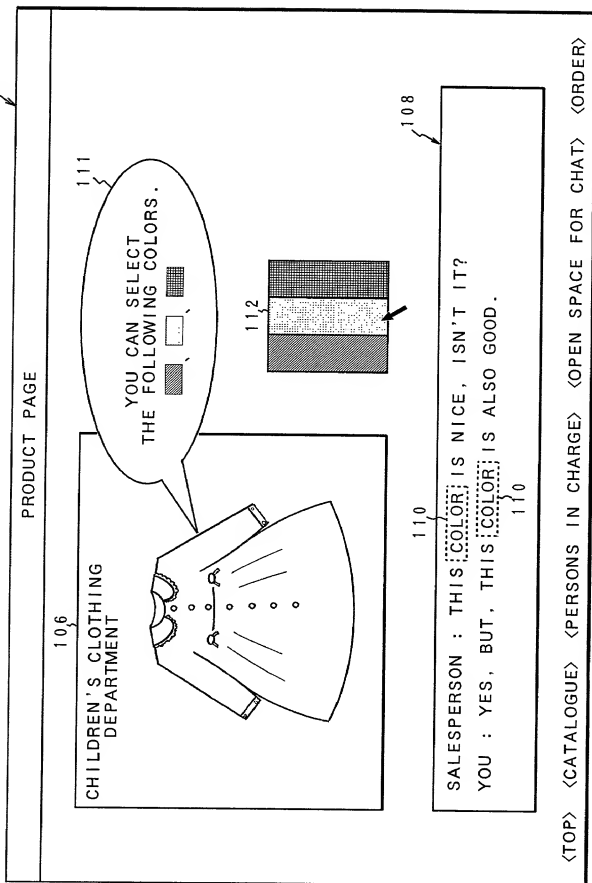
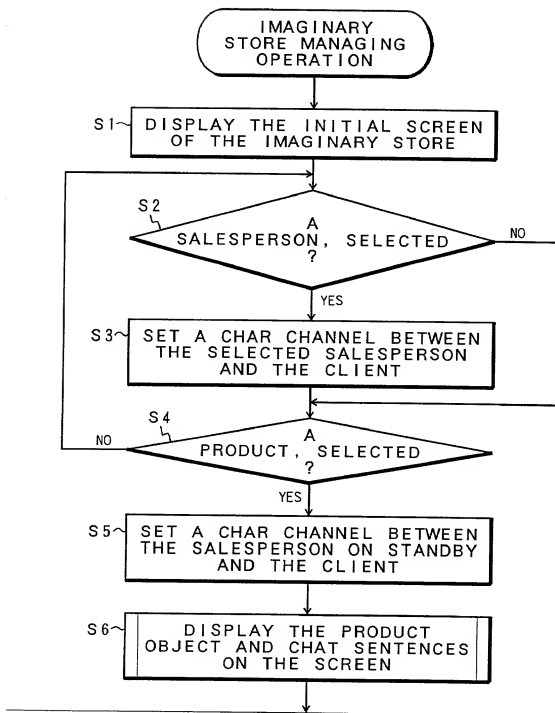




FIG. 8A



0378446-022101

FIG. 8B

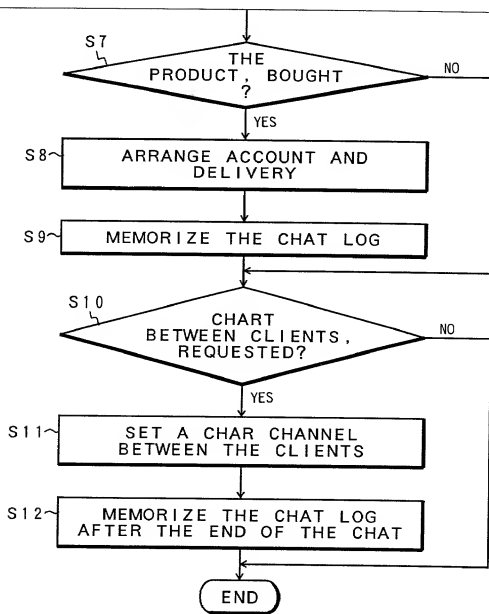
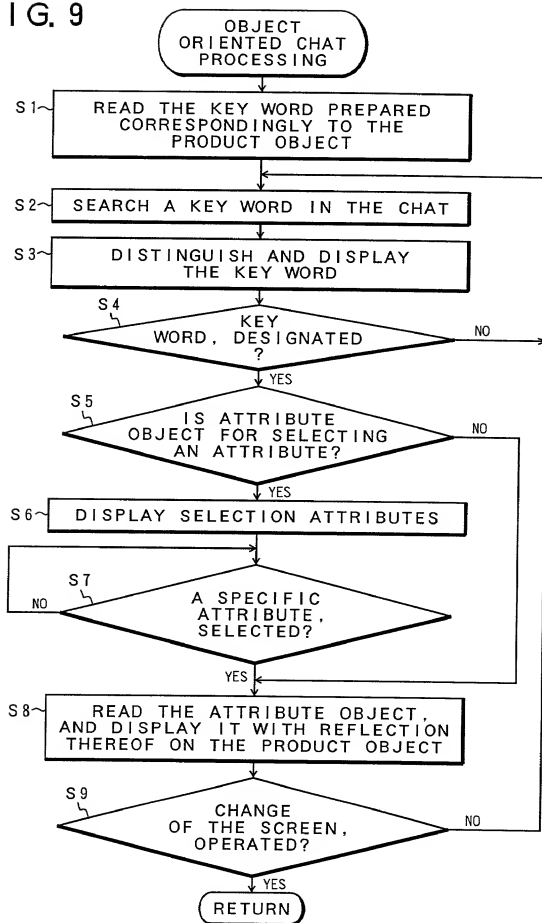


FIG. 9





# FIG.11

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## SEARCH LIST

- 01 : MR. A) I WANT TO BUY A HOUSE WITH A GARDEN SINCE I KEEP A DOG.
- 02 : MR. B) I WANT TO HAVE EARPLUGS SINCE A NEIGHBORING DOG IS CLAMOROUS.
- 03 : MR. C) I WANT TO MAKE PEACE WITH MY WIFE.  
I WONDER IF ANYONE HAS A GOOD IDEA ABOUT A NICE PRESENT.  
FOR IT IS SAID IN JAPAN THAT NO DOG EATS A MARITAL DISPUTE.

FIG. 12

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AD MAIL

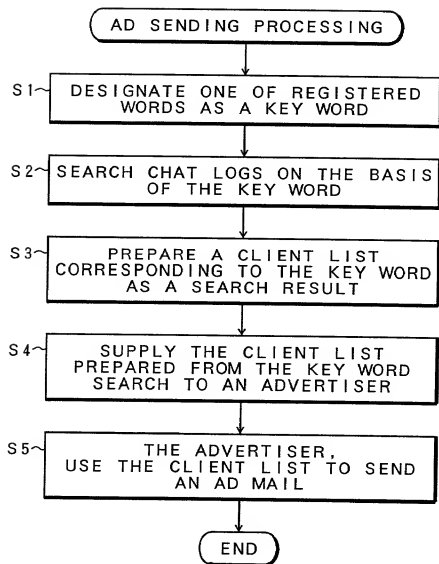
DEAR MR. A

WE MAKE BOLD TO SEND A SUDDEN MAIL TO YOU.  
WE ARE AN OOO PET FOODS.

>>01 : MR. A) I WANT TO BUY A HOUSE WITH A GARDEN SINCE  
I KEEP A DOG.

WHAT FOOD DO YOU GIVE YOUR DOG?  
OOO PET FOODS .....

FIG. 13



# FIG. 14

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## CLIENT CHAT LOG

- 01 : CLIENT. A) WHAT CD PLAYER IS NICE?
- 02 : CLIENT. B) IN THIS CD PLAYER, SOUND-SKIP IS INDEED A LITTLE.
- 03 : CLIENT. C) IN THIS CD PLAYER, THE BATTERY RUNS DOWN SOMEWHAT EARLY.



FIG. 15

120

ORDER FORM	
NAME	A <input type="text"/> ADDRESS <input type="text"/>
E-MAIL ADDRESS	aaa@bbb.co.jp
PAYMENT MANNER	
KIND OF CARD	<input type="radio"/> $\alpha\alpha$ <input type="radio"/> $\beta\beta$ <input type="radio"/> $\gamma\gamma$
CARD NUMBER	<input type="text"/> TERM OF VALIDITY <input type="text"/>
ORDERED PRODUCT	CD PLAYER XX/1/19, 800/ <input type="text"/> <input type="text"/> <input type="text"/>
CARRIAGE	<input type="text"/> 1, 000 YEN
TOTAL	<input type="text"/> 20, 800 YEN
MOTIVE FOR PURCHASE	<div> <div> <div>122</div> <div>           &gt; CLIENT B SAID.            &gt; IN THIS CD PLAYER,            SOUND-SKIP IS INDEED A LITTLE.            I LISTENED TO THIS.            AND I ORDER THE CD PLAYER XX.         </div> </div> <div> <div>SEND</div> <div>TRY AGAIN</div> </div> </div>

# FIG. 16

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## MAIL FOR THANKS

DEAR CLIENT B.

>> CLIENT B SAID.

>> IN THIS CD PLAYER, SOUND-SKIP IS A LITTLE.

> I LISTENED TO THIS, AND I ORDER THE CD PLAYER XX.

THANK YOU FOR YOUR FAVOR OF OUR COMPANY'S PRODUCT.  
WE WOULD LIKE GIVE A SHOPPING TICKET,  
CORRESPONDING TO A MODEST SUM OF MONEY, TO YOU AS A REWARD.

IMAGINARY STORE OO

FIG. 17

